



**FOR IMMEDIATE RELEASE:**

**RIDE FOR JOY THERAPEUTIC RIDING PROGRAM ELECTS TWO NEW BOARD MEMBERS**

Contact Person       Valerie James, Executive Director, Ride for Joy Therapeutic Riding Program  
Telephone Number   208-861-0879  
Email Address        valeriejames@rideforjoy.org  
Web site address     www.rideforjoy.org

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BOISE, IDAHO - The Ride for Joy Therapeutic Riding Program, a 501(c)(3) non-profit organization dedicated to bringing the joy and therapeutic benefits of horses to Treasure Valley children with special needs, announces the election of Rachel Bergmann and Heather Ybarrondo to the Board of Directors.

Rachel Bergmann joined Ride for Joy as a volunteer in early 2010 to co-chair the "Pony Up for Joy" spring fundraising campaign. She is Director of Marketing for Gem State Radiology, Intermountain Medical Imaging and Advanced Vein Therapy. Rachel also serves on the board of the national Radiology Business Managers Association (RBMA) and has worked as a Marketing Chair and Program Committee member of RBMA for the past three years.

Heather also joined Ride for Joy as a volunteer in early 2010 to co-chair the "Pony Up for Joy" spring fundraising campaign. She brings a wealth of experience in fundraising and special event planning to Ride for Joy's board, with previous experience as Manager of Donor Relations and Major Events and Interim Executive Director of Big Brothers Big Sisters. Heather also owns a small business called *petals and company*, designing custom flowers for events and special occasions.