



**FOR IMMEDIATE RELEASE:**

**RIDE FOR JOY'S NEW WEBSITE SELECTED AS RUNNER UP IN NATIONWIDE  
ADOBE-TECHSOUP "SHOW YOUR IMPACT" CONTEST**

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BOISE, IDAHO - The Ride for Joy Therapeutic Riding Program, a 501(c)(3) non-profit organization dedicated to bringing the joy and therapeutic benefits of horses to Treasure Valley children with special needs, has been selected as a runner up in the Adobe-Techsoup "Show Your Impact" contest in the web category.

Ride for Joy utilized donated Adobe software acquired from TechSoup.org, a website that offers nonprofits a one-stop resource for technology needs, to create a beautiful new website for the program that was launched in April 2010. Zack Galyen of Imagine Designworks created the site and Ride for Joy staff member Rachael Lemmon has taken the reins as webmaster to keep the site continually updated.

Ride for Joy enriches the lives of children with physical and cognitive disabilities by providing a unique and fun activity that helps children build balance and muscle strength and improve motor skills, speech and communication skills, and sensory development. Participating in therapeutic riding is especially beneficial for children with disabilities, as they often miss out on outdoor, recreational experiences like horseback riding that typically help young children build self-esteem and self-confidence.

To learn more about Ride for Joy please visit our website at: [www.rideforjoy.org](http://www.rideforjoy.org).

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