



FOR IMMEDIATE RELEASE:

TREASURE VALLEY COUNTRY WESTERN DANCE ASSOCIATION'S
JANUARY DANCE TO BENEFIT RIDE FOR JOY

January 4, 2011

BOISE, IDAHO - Pull on your boots and kick up your heels to raise funds for the Ride for Joy Therapeutic Riding Program (Ride for Joy) at the upcoming Treasure Valley Country Western Dance Association's (TVCWDA) monthly dance on **Saturday, January 22, 2011**.

This fun family event (no smoking or alcohol), for beginners and experienced dancers alike, will be held at the **Boise Square Dance Hall, 6534 W. Diamond, from 6:30 to 11:00 pm**. Admission is free but donations will be accepted. All proceeds from donations collected at the January event will benefit Ride for Joy.

Ride for Joy is a 501(c)(3) non-profit organization dedicated to enriching and improving the lives of children with special needs through the joyful experience of horseback riding. Participating in therapeutic riding is highly beneficial for children with disabilities, as they often miss out on outdoor, recreational experiences like horseback riding that typically help young children build self-esteem and self-confidence.

The **Treasure Valley Country Western Dance Association** serves the Boise, Idaho area and is the only country dance group in the Boise Valley that welcomes all ages and plays requested music all evening long. Though based on country music, they bring a variety of music to the party, so dancers of all types and ages are encouraged to join the fun!

Ride for Joy Contact Information:

Contact Person:	Valerie James, Executive Director
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Treasure Valley Country Western Dance Association Contact Information:

Contact Person:	Randy Lattimer, President
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